

FAIR PRACTICE

Developing the Dutch Guideline Artists' Fees

BKNL - We're all in this together

Mondriaan Fonds

Kunstenbond

Platform BK

De Zaak Nu

BBK

NGA

Museumvereniging

Kunsten '92

Designing the guideline

- **Surveys - facts and figures**
- **Gathering support - media, field and government**
- **Looking abroad - existing guidelines**
- **Taxation, fiscal status of the artist, European regulations**

The value and definition of artistic labour

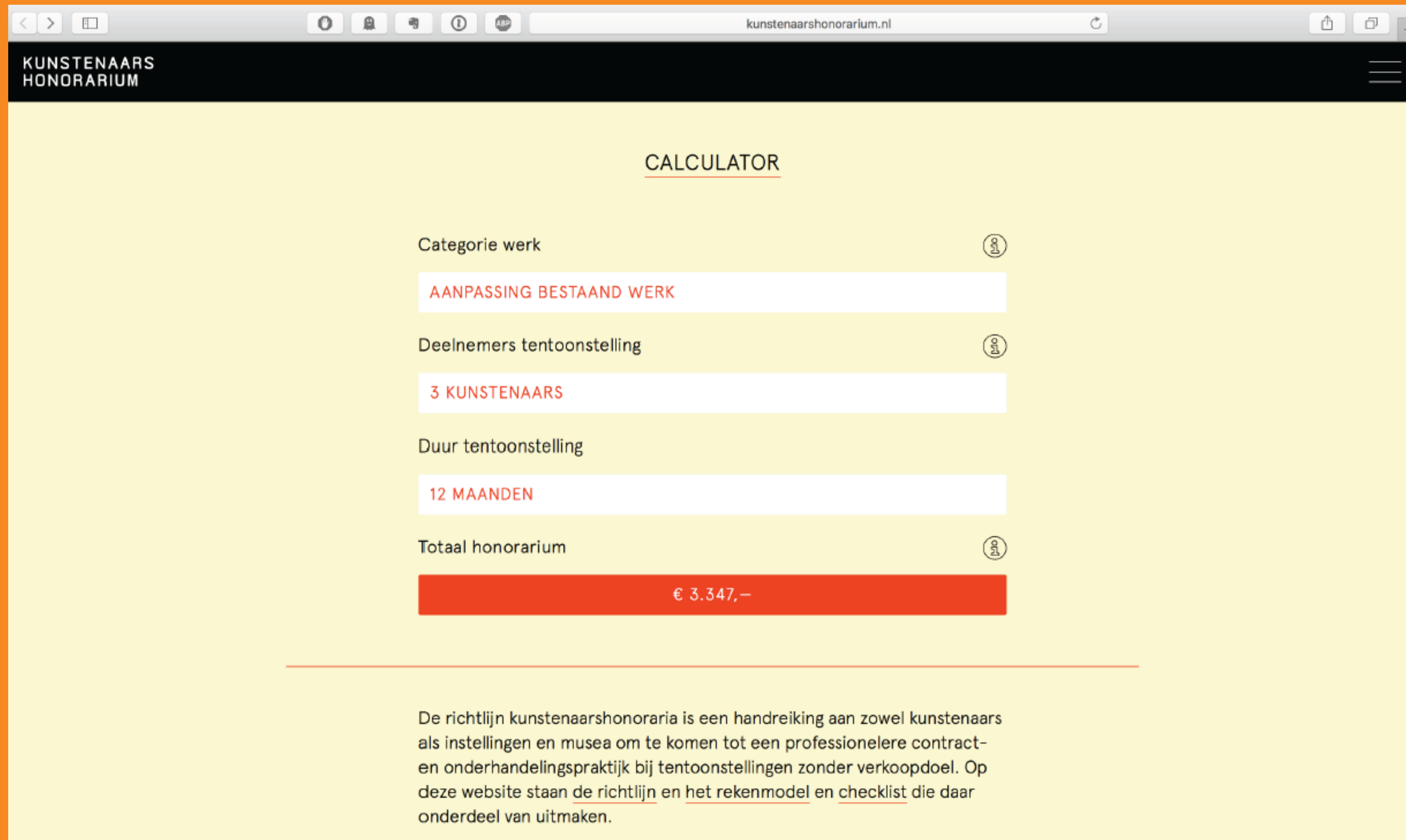
Where artists' fees are concerned, remuneration relates to four different areas:

- (i) producing new work and/or modifying existing work (labour),
- (ii) work (labour) related to producing work for an exhibition,
- (iii) work for an event or exhibition (labour),
- (iv) contributing work owned by the artist for an exhibition (usage).

Presentation and implementation

- Public event
- Grace period - experimental regulation (extra funding available via MF)
- Voluntarily - comply or explain
- Monitoring

The website: kunstenaarshonorarium.nl



The screenshot shows a web browser window with the URL kunstenaarshonorarium.nl. The page has a dark header with the text 'KUNSTENAARS HONORARIUM' and a hamburger menu icon. The main content area is light green and features a 'CALCULATOR' section. It contains four input fields, each with a circular icon to its right: 'Categorie werk' (selected: AANPASSING BESTAAND WERK), 'Deelnemers tentoonstelling' (selected: 3 KUNSTENAARS), 'Duur tentoonstelling' (selected: 12 MAANDEN), and 'Totaal honorarium' (displayed: € 3.347,-). Below the calculator is a horizontal line and a paragraph of text.

KUNSTENAARS
HONORARIUM

CALCULATOR

Categorie werk ⓘ
AANPASSING BESTAAND WERK

Deelnemers tentoonstelling ⓘ
3 KUNSTENAARS

Duur tentoonstelling
12 MAANDEN

Totaal honorarium ⓘ
€ 3.347,-

De richtlijn kunstenaarshonoraria is een handreiking aan zowel kunstenaars als instellingen en musea om te komen tot een professionelere contract- en onderhandelingspraktijk bij tentoonstellingen zonder verkoopdoel. Op deze website staan [de richtlijn](#) en [het rekenmodel](#) en [checklist](#) die daar onderdeel van uitmaken.

Concerns

- **Less exhibitions**
- **Artists more demanding - emancipatory effect**
- **Institutions unable to pay**
- **Division or polarization within the field**
- **Unforeseen consequences**

Broader perspective

- **Example to other sectors**
- **Influence government and societal thinking**
- **Shared problems lead to collective action**

Evaluation 2021

- Great success according to both artists and institutions.
- Taboos surrounding payment have been broken.
- Tools (calculator and checklist) are very helpful
- Tendency to accept the suggested minimum, no negotiation.
- Still some bottlenecks to be worked out.
- Smaller institutions struggle, despite extra funding.
- Adapting to scale - a slippery slope?

Thank You!

- www.platformbk.nl
- www.kunstenaarshonorarium.nl