

OPEN CALL // 2023

We welcome everyone who wants to exhibit at Gallery Apoteket, Roma Kungsgård in 2023 to send their application to us, galleriapoteket@gmail.com latest 19.2. Every exhibition period is three weeks long. The gallery is open daily from 1st of April to 31st of October.

To apply, please send us the following information:

1. First PDF (max 5Mb): 1. Contact information 2. BIO 3. Motivation letter. 4. Working guidelines, theme "Warehouse"
 1. Contact information: Name(s), mail address, phone number, address
 2. Bio: Brief bio about the artist(s) (max 250 words)
 3. Motivation letter: Shortly about the exhibitions concept (max 400 words)
 4. How are you going to include our working guidelines, the theme "Warehouse" in the exhibition (max 300 words)
2. Second PDF (max 5Mb): Attach your portfolio as a PDF file or link to your website. PDF must include pictures, links to videos or sound works, etc.

About Gallery Apoteket

Gallery Apoteket is an artist driven gallery that was founded in May 2022. The artists Anni Tuomi and Nils Titus Östbrant are running the gallery in cooperation with the non-profit culture organization Kulturcentralen Ars Gotlandica.

We are aiming to provide novel ideas and curiosity. The gallery is creating a space for sharing knowledge, to discuss contemporary art and other subject matters from the exhibitions. This is a place for artists, cultural workers and visitors to meet.

We are showing art from Gotland and other countries around the Baltic sea region, with a purpose to connect people with each other between the borders. Apoteket represents artists regardless of their education, gender, age or other criterias.

The building, where the gallery is, has once been a herbal pharmacy "ett örtapotek". From its old field of use the gallery got its name Apoteket, but also its implication. A place where people can visit to strengthen their health and well-being, to get new energy and to feel better.

The gallery space is located in Roma Kungsgård which is a an old crown estate in the middle of Gotland. Nowadays the manor is a cultural center, there are for example Roma abbey ruin, a theater, cafe and small handicraft shops. The ruin of the abbey "Sancta Maria de Gutnalia" was built in the 12th century by the Cistercian monks. More about Roma Kungsgård at: romakungsgard.se

Details of the gallery space

The exhibition space is 34 square meters, with three windows and a door. The space is in a stone building, with no heating system. During the colder months, the gallery has a bit of humidity that can affect the artworks. The walls are not completely white or flat, and they have traces of earlier use. Because the mansion is listed as culture heritage, we cannot leave any marks, repaint the walls or use any nails when hanging the exhibition. The artworks can be placed on the floor, hung from the ceiling beams or from the iron pipes that are attached to the roof. Which means that the artworks will hang approx 15 cm from the wall.

Installation

The installation time is two days. If the works are sent to gallery Apoteket, the gallery managers will install the works based on instructions from the artist. If the artist is in the place, the gallery manager and the artist can install the works together. The gallery pays for the hanging material.

Commission and the renting costs

The gallery takes 35% commission from every sold artwork.

The rent of the gallery is 1000 SEK /week. The rent is deducted from the commission 35% of each sold artwork.

Working guidelines: theme “Warehouse”

The art world, like every other part of modern society, is based on overconsumption and overproduction. The result is that the whole world is full of different kinds of warehouses full of products. The art buyer, the seller and the museum have developed strategies and systems for how the works of art should be stored, with the aim of being able to increase in value. In some cases the stored artwork will be exhibited or sold again. Though the worst scenario is that the artwork is sent from a storage room to another.

At the same time, artists have their own storage spaces for unsold artworks. One reason is the marketing standard that says that artworks should only be exhibited once. As a result of that norm, artists are always forced to produce new artworks.

Gallery Apoteket has the aim to exhibit these stored artworks. Through this act we want to give them new life and honor the true value of the artwork. This is one way to a more sustainable and environmentally friendly artworld, that can decrease the market's need to produce huge amounts of new artworks. A vision of the future could be that artists should be given more time to concentrate on each individual work of art. Which have the aim to be seen permanently or exhibited during a long period of time.

We encourage all the artists who will exhibit at Gallery Apoteket to give new love to your old artworks that have been placed in storage. As an artist you have all the freedom to change, improve, to remake and combine your stored artworks. Though the exhibition should be yours, a space where you can present your own themes, ideas and concepts.

We created the theme “warehouse” to be a subtle underlying work guideline for all the events and exhibitions at Gallery Apoteket. Not an obstacle to navigate/moderate the artists own right to mediate their own exhibition. We hope to have an open dialogue with every artist or group about your working process. We know that every exhibition has different needs and we are ready to make exceptions.

Contact information

Instagram & Facebook: **@galleriapoteket**

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Pictures





